

PROJECT MANAGEMENT | MARKETING OPS

Hannah is an industry-certified professional with over 10 years of experience in marketing, project management, and operations. She has led large-scale, highimpact projects that drive exceptional experiences and business growth in the Middle East, North America, Europe, and Asia. You can learn more about her experience and view previous projects and client testimonials at

www.hannahfani.com.





pcma Digital Event **Strategist** CERTIFICATION



EXPERTISE

- Digital & Hybrid Projects
- Conceptualization to Delivery
- CME Meeting Planning
- Conference Production
- Medical Meetinas
- Budget Development & Management
- ROI Measurement
- Onsite Logistics
- Registration Management
- Speaker Management
- Site Search & Selection
- Sponsor & Exhibition Management
- Venue Negotiation & Management
- Vendor & Supplier Negotiation & Management
- Travel & Accommodation Management
- AV Management
- Security & HSE Management
- Staffing & Volunteer Management
- Entertainment Management
- Post-event Reporting
- Sustainable Event Solutions

TECHNICAL SKILLS

- Windows
- Mac
- G Suite
- MS Office
- Canva
- Procurement Systems
- Adobe Creative Suite
- Smartsheet
- Monday.com
- Asana
- Slack
- Teams
- Zoom
- Microsoft Co-Pilot
- Hopin | CVENT | Aventri (Stova) | Swoogo | Eventbrite | TemboSocial
- Email Marketing Tools

PROFESSIONAL MEMBERSHIPS





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